

Yasmeen Miira

Trainer



Yasmeen Miira is a highly accomplished professional with nearly two decades of corporate experience spanning industries such as investment banking and transformation consulting. She specialises in leadership development, change management, organisational culture, and project management. Recently, she was awarded as a Certified Sustainability Leader, being equipped with a wide range of management skills to implement ESG practices in businesses. Yasmeen has also successfully led large-scale projects for global clients, including Amazon and Diageo, and has been instrumental in driving leadership development programs that improved communication and productivity across organisations.

Yasmeen's expertise also extends to storytelling, women empowerment, and creative content creation, making her a versatile trainer in social media, personal branding, and company branding. Certified as an International Corporate Trainer and Associate Coach, she continues to pursue advanced coaching credentials. Yasmeen holds an MBA from Hitotsubashi University, Tokyo, and has a strong foundation in finance and engineering.

In her personal endeavours, Yasmeen is the founder of the Women for Women community, where she leads coaching and workshops to empower women. Additionally, she hosts "Kemuncak Awakening", a leadership podcast, and actively engages as a visual storyteller, content creator and writer for well-known brands such as Intel, YTL, Deli2Go, Famous Amos, Shell Cafe, Stuff'd, and Emart.